



caem CANADIAN ASSOCIATION
of EXPOSITION MANAGEMENT

acge L'ASSOCIATION CANADIENNE
de GESTION D'EXPOSITIONS

Outstanding Innovation Award

The goal of this award is to recognize and celebrate innovation in the Exposition and Events industry.

Who is Eligible?

Any CAEM member or member company is eligible for this award. Because this award is industry rather than individual focused, it is conceivable that an associate member would nominate themselves, or an expo member could nominate a supplier, a supplier nominate an expo, etc.

Submission Criteria

The innovation could be a process, product, service, technology, etc. The innovation should have been shown to drive growth or achieve a leadership position in the industry and the nomination should provide evidence of its successful implementation and the results.

Nominations are to be submitted on the attached nomination form and endorsed by two CAEM members from different companies. Each nomination must be accompanied by a written narrative of the innovation, perhaps presented as a case study, and include details of the objective, the planning, the process, the implementation, and the result. This narrative must be a minimum of 200 words in length in 2 parts. Part 1 should describe the rationale or need for this innovation and explain why and how the innovation met and/or exceeded the intended goals. Part 2 should outline evidence to show that the innovation met or exceeded the goal (this can include photos, video, data, testimonials, and other evidence). Submissions not meeting this requirement will not be considered.

Evaluation of Nominations

The CAEM Nominating Committee is responsible for reviewing and determining whether or not the nomination meets the criteria set out in the nomination information. All nominations will be held in the strictest of confidence.

When is the award presented?

The Outstanding Innovation Award will be presented at the CAEM 10th Annual Awards of Excellence.

What is the deadline?

The fully completed nomination form and narrative must be received at the CAEM office by December 15, 2017.

Nomination Form

Nominee:

Name:

Title:

Company:

Nominators (must be from 2 different companies)

Name

Company

Signature

Name

Company

Signature

Nomination Narrative (to be completed below or attached separately).

Part 1 – Rationale or need for the innovation and how the innovation met and/or exceeded the intended goals.



Part 2 – Information to show that the innovation met or exceeded the goal (testimonials, data, etc.) Photos can be attached.

CONFIDENTIAL SUBMISSION

Return to:
Chair, Nominating Committee
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