



caem CANADIAN ASSOCIATION
of EXPOSITION MANAGEMENT

acge L'ASSOCIATION CANADIENNE
de GESTION D'EXPOSITIONS

MEDIA KIT

Expo Hall 9

**Get Noticed by Canada's Exposition & Events Industry.
Position Yourself as a Market Leader.
Stand Out From Your Competition.
Connect with Your Target Audience, 365 Days a Year.**

Looking to maximize brand awareness for your organization?

CAEM is rolling out an all-new Digital Advertising Program, offering members direct exposure to a highly targeted audience of event professionals across Canada. CAEM's newly launched website promises to be a very popular industry resource and hub. This business to business web portal, exclusive to the Canadian exposition industry, includes enhanced features like online membership renewal, expedited registration for CAEM signature events, an interactive online directory, important announcements, industry resources and so much more!

This completely revamped website, is the perfect advertising platform for member companies to market their products and services to decision makers from the most important trade and consumer shows, associations and conventions across Canada.

From high-impact banner ads and targeted eblasts to enhanced directory listings and social media exposure, with CAEM's all-new digital advertising program, you can now reach current and prospective customers year-round.

Why CAEM?

- Get noticed by a highly targeted audience
- Generate brand recognition and awareness
- Build credibility and loyalty
- Position your business as an industry authority
- Benefit from added exposure before and during CAEM's signature events
- Gain new business

Customize your digital advertising with:

Click-able Website Ads

Member Directory Logo Listing

Dedicated Email Broadcasts

Custom Blog Posts

Social Media Post





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Digital Advertising Order Form

First name: _____ Last Name: _____

Company: _____

Tel: _____ Fax: _____

Email: _____

I am interested in:

Leader Board Ad (SOLD OUT)	728 X 90 pixels	\$995/year, Your ad will be rotated w/up to 5 other ads
Medium Rectangle Ad	300 X 250 pixels	\$850/year, Your ad will be rotated w/up to 11 other ads
Member Directory Logo Listing	300 dpi	\$250/year
Dedicated Email Broadcasts	Variable	\$350/e-blast, 12 eblasts (total) are available (one/month) Companies can purchase 2 eblasts/year total

(Applicable taxes will be added to all prices listed above)
**All advertising opportunities are available on a first come first serve basis*
***Images must be submitted in jpeg or png format*



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Medium Rectangle Ad

Medium Rectangle Ad

Leader Board Ad

Annual Conference

Shaping the Future of Face to Face Marketing

