



SPONSORSHIP OPPORTUNITIES



Dear CAEM Members,

We are very excited to announce the **CAEM 2019 Awards of Excellence** will take place at **the Four Points by Sheraton Toronto Airport** on **Thursday, February 28th, 2019**. The CAEM Awards of Excellence provides an opportunity for our association to recognize the professional individuals who have made a significant impact on the industry in the past year. In addition to the awards ceremony, CAEM will also recognize the new CEM Graduates during a certificate presentation led by our President, Catherine Macnutt.

This year CAEM is pleased to present the following awards:

- ❖ Lifetime Achievement Award
- ❖ Hall of Fame Award(s)
- ❖ Rising Star Award
- ❖ Give Back Award
- ❖ Outstanding Volunteer of the Year
- ❖ Outstanding Innovation of the Year

With over 175 CAEM members and industry peers in attendance, the CAEM Awards of Excellence is a fantastic opportunity for your company to receive the exposure it deserves. Through our sponsorship program, your company will be able to receive brand recognition and network opportunities all of which will provide your company with a chance to promote your products and services while keeping you in the forefront of the exposition industry.

The 2019 Awards of Excellence Sponsorship Program offers opportunities for every budget and CAEM is eager to help you get involved so together we can honour the best in our industry!

Sincerely,

Dion Burt, Chair of the Awards of Excellence

DIAMOND SPONSORSHIP

\$5,700

- Ability to have a representative present and introduce the Hall of Fame Award
- Verbal recognition during thank you presentation by Awards of Excellence host
- 5 minutes prior to the presentation of the Hall of Fame Award to promote your company.
- Complimentary table of eight (8) with logo recognition on table sign
- Logo recognition on the on-site sponsor signage
- Primary logo position on the step and repeat for photo opportunities
- Logo recognition on the Awards of Excellence page of the CAEM website
- Logo recognition in marketing eblasts leading up to the event



PLATINUM SPONSORSHIP - x2 Available

\$3,200

- Ability to have a representative to present the Member of the Year Award or the Give Back and Rising Star awards
- Verbal recognition during thank you presentation by Awards of Excellence host
- 2 minutes prior to presentation of the presentation of the award to promote your company
- Four (4) complimentary tickets to the event
- Logo recognition on the on-site sponsor signage
- Secondary logo position on the step and repeat for photo opportunities
- Logo recognition on the Awards of Excellence page of the CAEM website
- Logo recognition in marketing eblasts leading up to the event



GOLD SPONSORSHIP

\$1,100

- Two (2) complimentary tickets to the event
- Logo recognition on the on-site sponsor signage
- Logo recognition on the step and repeat for photo opportunities
- Logo recognition on the Awards of Excellence page of the CAEM website
- Logo recognition in marketing eblasts leading up to the event
- Verbal recognition during thank you presentation by Awards of Excellence host

SILVER SPONSORSHIP

\$600

- One (1) complimentary ticket
- Logo recognition on the on-site sponsor signage
- Logo recognition on the Awards of Excellence page of the CAEM website
- Logo recognition in the marketing eblasts leading up to the event
- Verbal recognition during thank you presentation by Awards of Excellence host

IN-KIND SPONSORSHIP OPPORTUNITIES

In-kind sponsors will receive the same benefits as our Diamond, Platinum, Gold and Silver sponsors based on the value of their in-kind sponsorship.

- Signage / Artwork Sponsor
- Registration Sponsor



BECOME A SPONSOR

TO BECOME A SPONSOR OR FOR MORE INFORMATION CONTACT
OUR EVENT COORDINATOR, SHAYNA ASGILL, AT INFO@CAEM.CA

CANADIAN ASSOCIATION OF EXPOSITION MANAGEMENT

150 EGLINTON AVENUE EAST, SUITE 402

TORONTO, ONTARIO

M4P 1E8

2019 Awards of Excellence Sponsorship Application

Please complete the information below:

Company: _____

Contact: _____

Complete Address: _____

Telephone: _____ Email: _____

Signature: _____

SPONSORSHIPS

[] YES, I would like to be part of the *2019 Awards of Excellence* and will sponsor the following:

Please invoice my company for the following:

Cost of Sponsorship \$ _____

TOTAL \$ _____

**Please note that CAEM no longer charges HST on sponsorship*

Payment Type: Cheque Visa Master Card

Card #: _____ Expiry date: _____ CVV: _____

Name: _____ Signature: _____

Billing Address: _____

Please forward **this form** and **your logo** in EPS format to info@caem.ca.

All sponsorships must be paid in full prior to the event start date.