



GES Appoints Patrick Lukan SVP and General Manager of GES Canada

Lukan brings more than 25 years of international and commercial experience in event and travel technology

TORONTO – March 20, 2019 – **GES**, a global full-service provider for live events, announced the appointment of Patrick Lukan as senior vice president and general manager of GES Canada. Most recently, Lukan was chief operational officer of GES Middle East, based in Dubai. In his new role, Lukan will partner with Mike Lecour, GES executive vice president of Canada to help accelerate the growth in the GES Canada business. Lukan is based in GES' Toronto office and reports directly to GES North American President Jay Altizer.

"Patrick shares our commitment to exceptional client service," said Lecour. "I'm delighted to partner with him as we continue to innovate and expand our memorable live event experiences for our clients in Canada."

Lukan brings more than 25 years of international operational and commercial experience in the event and travel technology space to his new role. Prior to joining GES Middle East, he was Commercial Director at CityJet in Dublin and London, Global Director of Operations for Meetings & Events at Carlson Wagonlit Travel based in Chicago, and General Manager UK and Ireland for Travelport based in London.

"Canada is an important market for GES and we are known for our outstanding service to our clients and operational excellence," said Altizer. "As a proven leader, Patrick's extensive global commercial and management experience for a number of leading brands, gives him unique insight to help us to continue to grow our presence in the Canadian market."

"I'm delighted to join GES Canada; the leading live events provider across Canada," said Lukan. "I look forward to building on our current momentum and working with the team as we help our clients to create memorable and impactful experiences that drive results."

About GES

GES, a Viad Corp (NYSE: VVI) company, is a global, full-service provider for live events, producing exhibitions, conferences, congresses, corporate events, exhibits and entertainment experiences. GES provides a wide range of services, including official show services, audio visual, cutting-edge creative and design, marketing and measurement services, and event accommodations – all with an unrivaled global reach. With operations around the world including Canada, the United States, Europe and the Middle East, GES partners with leading shows brands, including Prospectors and Developers Association of Canada, the Canadian International Auto Show, Pfizer, Merck, Bell, Spring Fair, and CONEXPO-CON/AGG and IFPE. For more information visit www.ges.com/ca.

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