



**Report for the AGM
June 2019
AWARDS OF EXCELLENCE**

Presented by: Dion Burt (Lange) - Chair

COMMITTEE MEMBERS:

Dion Burt (Event Chair)
TerryLyn Hartshorn (Showtech)
Stephanie Gadbois (Cangift)
Kasie Wong (Freeman)

The Awards of excellence took place at the Four Points Sheraton on Feb 28, 2019. Our Emcee for the night was Ken Frankish (formerly of City TV). The evening saw the CEM certificates awarded along with 5 awards presented to current and past members of CAEM.

I have been involved to some degrees in organization of the past 4 or 5 events and this one was a challenge to find a venue and food within the price range and dates that made sense for the association.

The final stats:

Total registrations 129
Registration Rev = \$11,760.00 (below budget)
Sponsorship revenue = \$18,000.00 (above budget)
Total Revenue for the evening was: \$29,760.00
Total Expenses for the evening: \$21,753.20

Difference: \$8,006.80
Variance from budget: -\$3,318.20

- The post event survey results: a total of 34 respondents
- Overall program and value received a 4 or 5 rating from 82 % of those responded
- Emcee ranked a 4 or 5 from 86% of those who responded and members found that Kevin Frankish was professional and suitable for the crowd
- The Venue received no excellent rating and more parking was required
- The registration process was seamless, rated 4 and 5 from 94% of respondents
- The networking value was rate 4 and 5 from 91% of those who responded
- Members like the added value of wine on the tables as per previous years
- There was lower registration than previous years but it was noted that 2018 was the 10th Anniversary of the event.