

2019 ExpoCAN

Show Guide



THE WESTIN CALGARY

JUNE 24, 2019

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WELCOME



THE WESTIN CALGARY

JUNE 24, 2019

We are excited to welcome you to the **ExpoCAN**, being held in conjunction with the CAEM 2019 Annual Conference. The trade show takes place in the Mayfair/Endrooms at the Westin Calgary and will run from **12:30pm – 3:00pm** on **Monday, June 24, 2019**.

The **Show of Shows** is a great opportunity to visit exhibitors that will showcase innovative products/services that will help you with the planning of your expositions and events. ExpoCAN will be key in developing new partnerships and reconnecting with peers.

Please don't forget that you need to be on the show floor until 3:00pm and visit all of the booths in order to qualify to win the **\$500 Grand Prize!**

2019 ExpoCAN Committee

Dion Burt, LANGE (ExpoCAN Chair)

Brad Hellas, SHOWTECH Power & Lighting

Russ Jackson, SHOWTECH Power & Lighting

Mireille Tessier, CEM, Tessier Exhibit & Show Services

THANK YOU TO OUR EXPOCAN SPONSORS

Official Trade Show Decorator



Grand Prize

SHOWTECH
POWER & LIGHTING

Trade Show Reception and Host Bar

F R E E M A N

Signage

STRONCO

TRADEX

Big on space, people and events

Trade Show Shipping



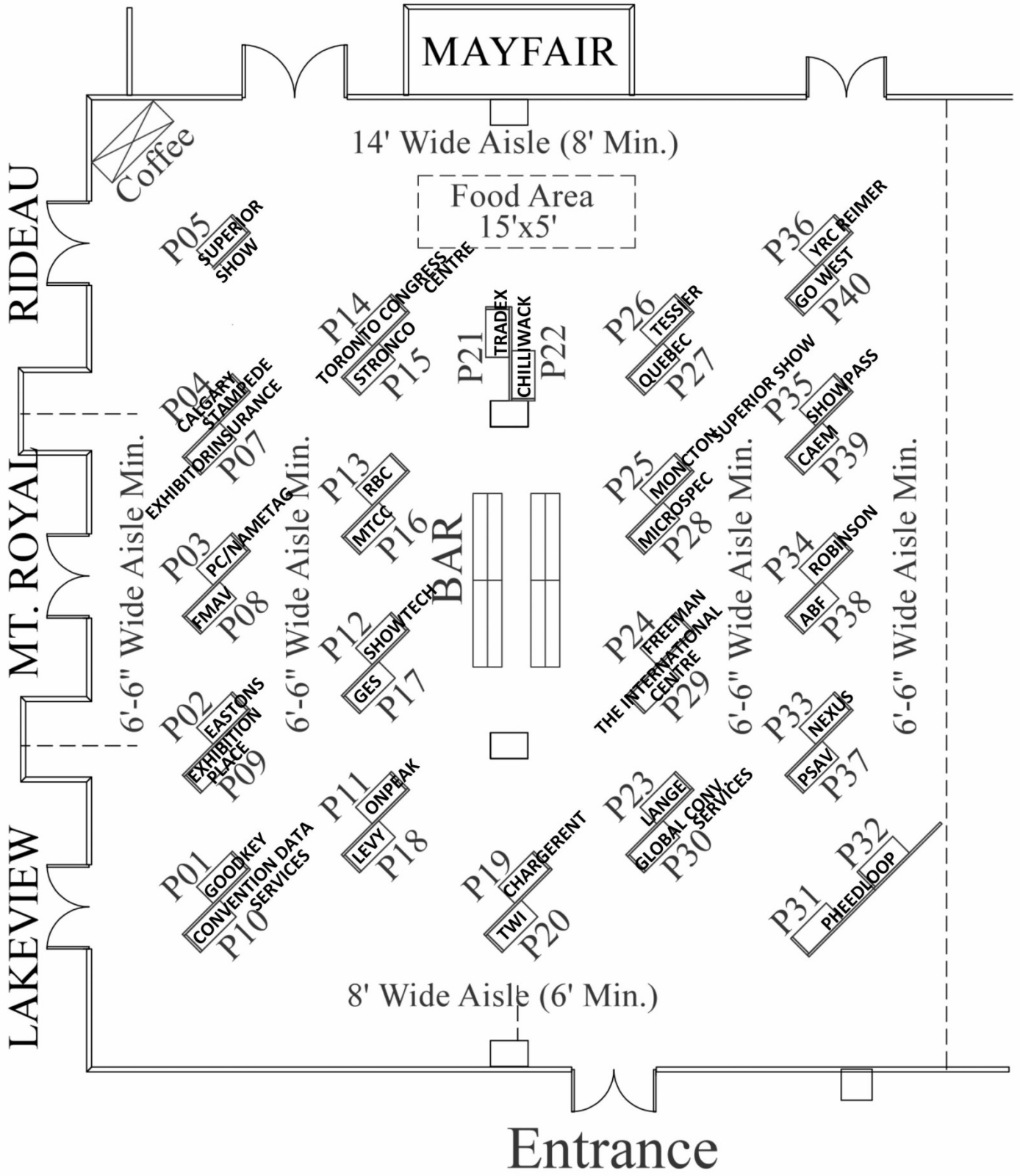
Lead Retrieval



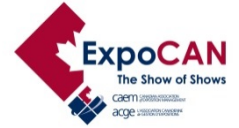
Luncheon



CAEM EXPO CANADA 2019 WESTIN CALGARY, GRAND BALLROOM



GAMIFICATION



Up for a challenge? Take your Conference experience to the next level! We will have an ExpoCAN Game taking place throughout the App during the Show of Shows! Get to know our exhibitors and collect the most cowboy hats on the app! PheedLoop will be onsite for the duration of the Conference and will be happy to answer any questions that you may have at Booth numbers 31 & 32!



ABF Freight System Canada Ltd.

Booth 38

Mark Romanowicz
Regional Director,
Trade Show Department

15 Strathearn Avenue
Brampton, ON L6T 4P1
905-458-5888
mromanowicz@abf.com
www.abf.com



ArcBest® delivers integrated logistics solutions for a variety of supply chain challenges. Our offerings include less-than-truckload services via the ABF Freight® network, ground expedite solutions through Panther Premium Logistics®, household moving under the U-Pack® brand and vehicle maintenance and repair from FleetNet America®.

Canadian Association of Exposition Management

Booth 39

Maddy Marchildon
Executive Director

150 Eglinton Avenue E.,
Suite 402
Toronto, ON, M4P 1E8
416-787-9377
maddy@caem.ca
www.caem.ca

CAEM is the national association of event professions involved in the production, management and planning of trade shows, consumer shows and events. CAEM is the voice and leader of the industry to shape the future of face-to-face marketing.

Calgary Stampede

Booth 04

Kris Webb
Sales Manager

1410 Olympic Way SE
Calgary, AB T2G2W1
403-261-9368
kwebb@calgarystampede.com
www.calgarystampede.com/



The Calgary Stampede is a volunteer-supported, not-for-profit community organization that preserves and promotes western heritage and values. The stampede contributes to the quality of life in Calgary and southern Alberta through its world-renowned 10-day Stampede, year-round facilities, western events and several youth and agriculture programs.

Chargerent Canada

Booth 19

Jeremy Birnie
President

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Toronto, ON M4M 3G3
647-556-5323 ext. 104
jbirnie@chargerent.net
www.chargerent.net



Founded in 2015, we are a pioneer in the automated charger rental space. We are shifting habits and changing the way people recharge their electronic devices (cell phones, tablets, e-cigs, and others) in public spaces

Chilliwack Heritage Park

Booth 22

Ana Macedo
Manager

44150 Luckakuk Way
Chilliwack, BC V2R 4A7
604-858-8121

amacedo@chilliwackheritagepark.com
<http://chilliwackheritagepark.com/>



Chilliwack Heritage Park is a 65-acre park that boasts a 150,000 square foot building that can accommodate a whole host of events from trade shows and conventions, concerts, dog shows, horse shows, Arena Cross Events, ABA BMX Bike Grand Nationals, Kart Racing, local club events and more!

Convention Data Services

Booth 10

Cori Hall
Brand Strategist

7 Technology Park Drive
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chall@cdsreg.com
www.cdsreg.com

Convention Data Services (CDS) is the trusted event registration, business intelligence, and lead management partner servicing top show organizers worldwide. Headquartered in Bourne, MA, CDS has been providing customized applications and support services for more than 30 years

Eastons Group of Hotels

Booth 2

David Stempowski
Senior Sales Manager, Associations,
Inions & Aboriginal
Holiday Inn Toronto International Airport &
The Westin Toronto Airport

970 Dixon Road
Toronto, ON M9W 1J9
416-674-4366
david.stempowski@yyzia.com
<https://eastonsgroup.com/>

The Easton's Group of Hotels has grown into a major force in the hospitality and service industry across Canada. Its flagship hotels include industry – renowned brands such as Marriott, Hilton, IHG, Starwood and Choice Hotels.

Exhibition Place

Booth 9

Christine Hartinger
Senior Account Executive

100 Prices' Boulevard
Toronto, ON M6K 3C3
416-263-3024
chartinger@enercarecentre.com
<https://theex.com/>

Established in 1879, the Canadian National Exhibition is Canada's largest annual fair and the fifth largest in North America. The CNE, also affectionately known as The EX, offers a unique variety of attractions and shows, midway rides and games, agriculture, sports, food, shopping, a three-day air show and more! The EX is a true community celebration and a beloved tradition for the people of Toronto and surrounding areas.

exhibitorinsurance.com

Booth 7

John Neofotistos R.I.B.O.
Managing Partner

2780 Highway 7, Suite 103
Concord, ON L4K 3R9
905-695-2971
john@exhibitorinsurance.com
www.exhibitorinsurance.com



Exhibitorinsurance.com is the leading Insurance provider to the event, conference and trade show industry. Exhibitorinsurance.com offers broad coverage with high limits and low Premiums to tens of thousands of Exhibitors across North America, and soon globally.

Freeman

Booth 24

Kasie Wong
Client Solutions Manager – Expo Sales

61 Brown's Line
Toronto, ON M8W 3S2
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Kasie.wong@freemanco.com
www.freeman.com



Our legacy in logistics is both our rock-solid foundation and the springboard to our future. We've been committed to staying ahead of the curve for our entire history. The accelerated pace of change means we're on the move now more than ever before. We infuse technology with tenacity, and 90 years later we've emerged as a global leader in our industry.

GES Canada

Booth 17

Tony Gallagher
Sales Executive

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Mississauga, ON L5R 3K5
416-503-7274
tgallagher@ges.com
www.gesexpo.ca



GES is a global, full-service provider for live events. Clients depend on our 3,000+ passionate employees throughout the world for unparalleled service and consistent execution of breakthrough experiences that excite and engage.

Global Convention Services

Booth 30

Evans Chan
Senior Account Manager

671 Wilson Street
Victoria, BC V9A 3H3
250-385-3541
echan@globalconvention.ca
www.globalconvention.ca

Need help decorating and servicing a Trade Show or Special Event? Exhibiting at an event? Looking to purchase a Display? Look no further! Global Convention Services has five fully staffed branches and offers true "Coast to Coast" service.

Goodkey Show Services Ltd.

Booth 1

Calvin Goodkey
President

9519 49 Street
Edmonton, AB T6B 2L8
780-426-2211 x200
calvin@goodkey.com
www.goodkey.com

Goodkey Show Services Ltd is here to help. Known for trade show event services in Vancouver, Edmonton and across Western Canada, we have the ability and experience to handle a wide range of events. You can count on us for trade show installations, signage, furniture rentals and much more.

Go West 2020

Booth 40

Brent Taylor
Producer

18112 105 Ave NW #101
Edmonton, AB T5S 2T4
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<https://www.gowestsummit.com/>

GO WEST is the largest event for event professionals held in Western Canada. This annual event reaches meeting and event planners, as well event professionals working with suppliers, associations, DMOs, and other organizations supporting the events industry.

The International Centre

Booth 29

Ron Bentley
Director of Client Services

6900 airport Rd, Suite 120
Mississauga, ON L4V 1E8
416-688-1835
rbentley@internationalcentre.com
<http://www.stronco.com/index.htm>



CONFERENCE
SPONSOR

Welcome to The International Centre. We are one of the only privately owned trade and consumer show and conference facilities in Canada. We are proud of our over forty year history of hosting memorable events and building long-lasting relationships with our Clients. We are a team of talented professionals who believe in going above and beyond in the service of realizing your successful meeting, conference or exhibition.

Lange Transportation

Booth 23

Dion Burt
Vice President / General Manager

3695 Nashua Drive
Mississauga, ON L4V 1P3
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dionb@langeshow.com
www.langeshow.com



CONFERENCE
SPONSOR

LANGE is the only North American transportation and logistical management company devoted to the trade/consumer show and special events market. The Toronto-based company was founded in 1986. It is Canadian owned and operated and proud to be an agent for Atlas Van Lines Canada.

Levy Show Services Inc.

Booth 18

David Hay
Canadian Sales Manager

12340 Horseshoe Way
Richmond, BC V7A 4Z1
604-277-1726
dhay@levyshow.com
www.levyshow.com

Since 1987, the LEVY team has been committed to providing creative solutions to make your event a success. Understanding client expectations are paramount in our endeavor to provide professional event decoration and design. The depth of experience found at LEVY Show Service Inc. is unrivaled; combined, our staff brings well over one hundred years of industry experience to each event.

Metro Toronto Convention Centre

Booth 16

Eleni Papakonstantinou
Sales Manager, Trade & Public Shows

255 Front St W
Toronto, ON M5V 2W6
416-585-8130
epapakonstantinou@mtcc.com
www.mtcc.com



We take great pride in providing a premium experience for every event that comes through our doors. From our bright and modern spaces to our commitment to the highest quality service – we've earned our reputation as North America's leading Convention Centre. The Metro Toronto Convention Centre is Canada's largest convention facility covering over 2 million square feet.

Microspec & Tix123

Booth 28

Neil Hersco
CEO

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Vaughan, ON L5K 3Y4
888-780-9825 X201
nhersco@microspec.com
www.microspec.com
www..tix123.com

MicroSpec Systems Inc. and MicroSpec Registration Services Inc, with offices in Toronto, Ontario and Fernandina Beach, FL, began in 1985 as a software development firm. In 2004 MicroSpec launched a consumer show division, TIX123, to support the growing need for online and onsite ticketing services for consumer shows. Services include eTicketing, Box Office and Kiosk and mobile ticketing.

Moncton Coliseum

Booth 25

Louise D'Amours
SaleCoordinator

655 Main Street
Moncton, NB E1C 1E8
506-389-5913
louise.damours@mocton.ca
www.monctoncoliseum.com

The Moncton Coliseum Complex is Atlantic Canada's top entertainment and trade show facility, with a drawing power of 1.4 million people within a three hour drive. Moncton attracts the best international shows, sporting events, concert performances and trade shows.

Nexus Exhibit Ltd.

Booth 33

Brenda McKinley
Sales Representative

2424 2Ave SE
Calgary AB T2E 6J9
403-618-1758
brendam@nexusexhibits.com
<https://nexusexhibits.com>

We are leading providers of captivating displays and exceptional service for Exhibits, Events and Environments. We provide our clients with portable, modular and custom exhibits, as well as rental displays from our large inventory.

onPeak

Booth 11

Bev Hill
Director of Business Development

3 Concorde Place, Suite 2303
Toronto, ON M3C 3K7
416-424-4220
Bev.hill@onpeak.com
www.onpeak.com



For more than 30 years, onPeak has been the leading provider of accommodations in the ever-evolving events industry. Booking millions of hotel rooms each year, onPeak leverages innovative technology and industry expertise to provide a one-of-a-kind hotel experience. From reliable contract negotiations to innovative marketing, our focus is providing simple, savvy accommodations — leaving you with one less thing to-do.

pc/nametag

Booth 3

Angela Koshman
Canadian Sales Manager

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www.mtcc.com
www.pcnametag.ca

At pc/nametag, we believe the power of face-to-face can never be matched. So much is communicated through a welcoming smile, a firm handshake, a warm embrace. And when conversations ensue, memorable and meaningful connections are made.

PheedLoop

Booths 31 & 32

George Wong
Head of Growth

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<https://pheedloop.com>



PheedLoop.com powers conferences, trade shows, and expos worldwide! An all-in-one management and engagement platform for event managers, speakers, exhibitors, sponsors, and attendees.

PSAV

Booth 37

Alan Patterson
Director, Citywide Strategic Events

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apatterson@psav.com
www.psav.com

Since 1937, PSAV has been connecting and inspiring people around the globe with impactful meeting and event experiences. Working closely with our customers, our talented professionals deliver strategic planning, creative production, advanced technology and staging services to make dynamic and impactful meetings and events of all sizes – always with an unwavering focus on you.

Quebec City Business Destination

Booth 27

Penelope Dinan-Mitchel
Sales Manager

250 boulevard Wilfrid-Hamel
Quebec City GC G1L 5A7
418-931-1174
pdmitchell@convention.qc.ca
<https://www.quebec-cite.com/en/meetings-and-conventions/>



Because you're important to us, we'd like to help you make your mark in Québec City, just like the people depicted in the statues around town. We work hand in hand with our partners to ensure your event is successful—and makes a little history of its own.

RBC Convention Centre

Booth 13

Joanna Bjornson
Sales Manager

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Winnipeg, MB R3C 3J3
204-957-4509
Joanne2@wcc.mb.ca
www.mcc.mb.ca

When the RBC Convention Centre Winnipeg (formerly Winnipeg Convention Centre) opened its doors in 1975, it was the first "purpose built" convention centre of its kind in Canada.

Robinson Show Services

Booth 34

Niels Pierik
Account Executive

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Mississauga, ON L5S 1A8
905-417-7789
niels@robinsonshowservices.ca
www.robinsonshowservices.ca

Robin Show Services is a leading specialist in Event Management. Our portfolio of services include: Tradeshows, Special Events, Corporate Functions, as well as Logistics and Freight Services.

Showpass

Booth 35

Connor MacPhee
Account Executive/Director,

2600 Portland Street SE #2030
Calgary, Alberta T2G 4M6
587-436-8398
connor@showpass.com
www.showpass.com

While organizers are focused on creating an amazing experience, we get out of bed and come to work everyday because we want to make everything before, during and after the event, better. Some big players may have tarnished the industry, but we know there's a better way. By combining our passion for technology with a love for live events, we deliver a ticketing solution that event organizers can be proud to work with.

SHOWTECH Power & Lighting

Booth 12

TerryLyn Hartshorn
Manager

5675 McLaughlin
Mississauga, ON, L5R 3K5
905-283-0550
thartshorn@shoetech.ca
www.showtech.ca



Since 1947 we have been a significant force in the show services marketplace. This strong market presence has provided a solid foundation for the development of the diversified services that we offer today. We have produced thousands of shows across the country, serviced more than 2,000,000 exhibitors, and have worked in every type of venue conceivable.

Stronco

Booth 15

Karen Maki
Director of Communications
& Client Experience

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Mississauga, ON L4X 2Y1
416-936-2335
Karen.m@stronco.com
<http://www.stronco.com/index.htm>



Stronco is Canada's largest privately owned and operated General Services Contractor. We are a leader in orchestrating perfectly executed events using value, service and innovation to create dynamic, unique and captivating environments for our clients.

Superior Show Services

Booth 5

Josh Dryden
Account Manager

8599-111 Street
Fort Saskatchewan, AB T8L 4S1
780-233-1839
info@superiorshow.com
<https://www.superiorshow.com/event-rentals-all-special-event-requirements/>



Specializing in Superior events for Trade Shows, Music Festivals, Corporate & Community Events. After 30 years of quietly building our reputation on the top quality service & product we provide, we opened a second location to bring our kind of service to even more events.

Tessier Exhibit & Show Services

Booth 26

Mireille Tessier
CEM Project Manager

220 rue Lee
Quebec, QC G1K 2K6
418-254-8847
mireille@brunotessier.com
www.brunotessier.com

Tessier Exhibit and Show Services has been a benchmark in the exhibit sector for 20 years. The care and attention we devote to our various mandates enables our customers to attend events in style, but without the headache.

The Toronto Congress Centre

Booth 14

Mike Russell
Event Logistics Manager

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Toronto, ON M9W 1J1
416-245-5000
mrussell@torontocongresscentre.com
www.torontocongresscentre.com

In 1995, The Toronto Congress Centre (TCC) was founded by Mr. Alain K Sutton with a single visionary goal: "to become the most innovative, customer-focused convention facility in North America." With its recent expansion it is now over 1 million square feet of space for shows, conventions, galas and meetings. Placing TCC, as the largest facility of its kind in Canada and in size ranks among the top ten in North America.

Tradex

Booth 21

Brad Styba
Director of Business Development

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bstyba@fvtradex.com
www.fvtradex.com



The Fraser Valley Trade & Exhibition Center or TRADEX provides a unique setting to hold breathtaking events that are impossible to forget. Situated in the heart of British Columbia's picturesque Fraser Valley, TRADEX is the second largest facility of its kind in British Columbia and an industry leader to a growing market.

TWI Canada

Booth 20

Pat D'Alessandro
Manager of Sales & Logistics

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patd@twigroup.com
www.twigroup.com



TWI Group Inc. is the premiere specialist in domestic trade show shipping, international trade show shipping, and exhibition logistics. Specializing in exhibition freight forwarding, transportation and arranging customs requirements worldwide, TWI's Total Service provides busy managers the luxury of not worrying about tradeshow freight shipments from the time of departure until their return after the show..

YRC Reimer

Booth 36

Dave Graham
Exhibit Services Manager

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Mississauga, ON L5T 1B7
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David.graham@yrcfreight.com
www.yrcfreight.com

With over 60 years of experience moving freight across Canada, look no further than YRC Reimer for all your shipping needs. We have 95% of the Canadian population covered, and our comprehensive network is built to connect your supply chains. Our expanded portfolio of services means we can offer more flexibility than ever before to get your freight where it needs to go..





CONTACT INFORMATION

THE WESTIN CALGARY

JUNE 23 – 25, 2019

CONTACT US

For any questions regarding the CAEM Annual Conference and ExpoCAN please contact our Senior Event Coordinator, Shayna Asgill.

Shayna Asgill

info@caem.ca

Office: (416) 787-9377

Toll-Free: 1-866-441-9377

Canadian Association of Exposition Management
150 Eglinton Ave. E., Suite 402
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CONNECT WITH US

Both during the conference and as we lead up to the event, lets stay connected! Follow us on Instagram, Twitter and Facebook to stay up to date on the latest news regarding the conference. During the event flow along with us using the hashtag **#meetintherockies**



@CAEM.ACGE



@caemevents



@caemevents