

GES Canada Appointed Official General Services Provider for the Edmonton EXPO Centre

New three-year agreement extends successful partnership

EDMONTON, AB – September 17, 2019 – GES, a global, full-service provider for live events and the Edmonton EXPO Centre are pleased to announce the appointment of GES Canada as the Centre's official general services provider. Edmonton Economic Development Corporation (EEDC), the operator and manager of the Edmonton EXPO Centre, selected GES Canada following a thorough bid process and review.

"After we conducted a detailed review of potential general services providers in the market, it became clear to us that we already have the best solution in place," stated Vice President of Venue Management for EEDC Arlindo Gomes. "GES has proven their commitment to the service and support of the Edmonton EXPO Centre and our mutual clients, and we look forward to continuing this partnership."

GES and the Edmonton EXPO Centre have partnered since 2000 to create world-class events. As the leading events provider for Canada's top shows, GES is a trusted partner of the Edmonton EXPO Centre. Through this agreement, GES is the preferred official services provider for exhibitions, conventions, trade shows, corporate events, sales meetings and special events.

"We share the commitment of the entire Edmonton EXPO Centre team of providing exceptional service," said GES Canada Sr. Vice President and General Manager Patrick Lukan. "We are proud to be associated with this facility and look forward to continuing to provide high-impact, worry-free execution to our mutual clients."

Edmonton EXPO Centre is one of Western Canada's premier trade show and convention facilities, offering 522,000 square feet of flexible, adaptable, indoor space to make room for the biggest and best in trade and consumer shows, conferences and special events. It boasts seven exhibit halls, a grand ballroom and world-class conference and catering services. The new three-year agreement builds on the organizations' long and successful partnership.

About GES

GES, a Viad Corp (NYSE: VVI) company, is a global, full-service provider for live events, producing exhibitions, conferences, congresses, corporate events, exhibits and entertainment experiences. GES provides a wide range of services, including official show services, audio visual, cutting-edge creative and design, marketing and measurement services, and event accommodations – all with an unrivaled global reach. With operations around the world including Canada, the United States, Europe and the Middle East, GES partners with leading shows brands, including Prospectors and Developers Association of Canada, the Canadian International Auto Show, Pfizer, Merck, Bell, Spring Fair, and CONEXPO-CON/AGG and IFPE. For more information visit www.ges.com/ca.

About the Edmonton EXPO Centre

Managed by Edmonton Economic Development Corporation, the Edmonton EXPO Centre has a vision to be one of North America's top performing venues. The facility is a powerful economic catalyst, providing authentic experiences and limitless opportunities in the most imaginative event space in Canada. Visit edmontonexpocentre.com for more information.



About Edmonton Economic Development Corporation

As an agency of the City of Edmonton, Edmonton Economic Development's (EEDC) mandate is to recommend economic development policy and strategy for the City of Edmonton, execute strategy as assigned by the Shareholder, and conduct a broad range of economic development initiatives in collaboration with the City of Edmonton and other partners. The organization currently manages six divisions, including Edmonton Tourism, Edmonton Convention Centre, Edmonton EXPO Centre, Enterprise Edmonton and Innovate Edmonton. For more information, visit annualreport.eedc.ca.

Media Contacts:

GES EXPO Centre Edmonton

Detra Page, APR Lauren Andrews 702.591.3786 780.917.7613

dpage@ges.com LAndrews@Edmonton.com

###