



Outstanding Innovation Award

Who is eligible?

Any CAEM member or member company is eligible for this award. Because this award is industry rather than individual focused, it is conceivable that an associate member would nominate themselves, or an expo member could nominate a supplier, a supplier nominate an expo, etc. Members of the Nominating Committee may not nominate their own organization for this award.

How is a submission made?

The innovation could be a process, product, service, technology, etc. The innovation should have been shown to drive growth or achieve a leadership position in the industry and there should be evidence of its successful implementation and the results.

Nominations are to be submitted on the attached nomination form and endorsed by two CAEM members from different companies. Each nomination must be accompanied by a written narrative of the innovation, perhaps presented as a case study, and include details of the objective, the planning, the process, the implementation, and the result. This narrative must be a minimum of 200 words in length in 2 parts. Part 1 should describe the rationale or need for this innovation and explain why and how the innovation met and/or exceeded the intended goals. Part 2 should outline evidence to show that the innovation met or exceeded the goal (this can include photos, video, data, testimonials, and other evidence). Submissions not meeting this requirement will not be considered.

How is the nomination evaluated?

The CAEM Nominating Committee is responsible for reviewing and determining whether or not the nomination meets the criteria set out in the nomination information. All nominations will be held in the strictest of confidence.

Submissions not meeting all requirements will not be considered

When is the award presented?

The Outstanding Innovation Award will be presented at the CAEM Awards of Excellence I February 2020.

What is the deadline for submission?

The fully completed nomination form and narrative must be received at the CAEM office by **December 13th, 2019.**



caem CANADIAN ASSOCIATION
of EXPOSITION MANAGEMENT

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Outstanding Innovation Award

Nomination Form

Nominee:

Name: _____

Title: _____

Company: _____

Nominators (must be from 2 different companies)

Name: _____

Company: _____

Signature: _____

Name: _____

Company: _____

Signature: _____



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Nomination Narrative (to be completed below or attached separately).

Part 1 – Rationale or need for the innovation and how the innovation met and/or exceeded the intended goals.

Part 2 – Evidence to show that the innovation met or exceeded the goal (testimonials, data, etc.) Photos can be attached.

CONFIDENTIAL SUBMISSION

Return to:

Chair, Nominating Committee

Canadian Association of Exposition Management

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