



The 2020

**AWARDS OF
EXCELLENCE**

**SPONSORSHIP
OPPORTUNITIES**

THURSDAY, FEBRUARY 27, 2020
METRO TORONTO CONVENTION CENTRE

ABOUT THE EVENING

The Canadian Association of Exposition Management is hosting the 12th Annual Awards of Excellence in an all new format at the Metro Toronto Convention Centre.

We welcome you to experience an innovative Awards program, with enhanced networking opportunities and increased celebration of nominees and award winners.

EVENT AGENDA

- 5:30 – 6:30 PM Cocktail Reception with Hors D'oeuvres
- 6:30 – 7:30 PM Awards Presentation in John Bassett Theatre
- 7:30 – 9:00 PM Celebration of Award Winners and Nominees with Gourmet Food Stations



SPONSORSHIP OPPORTUNITIES

DIAMOND (X1) - \$6,000

SOLD!

- Ability to have a representative introduce an award
- Verbal recognition during thank you presentation by Awards of Excellence Host
- Eight (8) complimentary tickets to the event with reserved theatre and post-awards reception seating with logo recognition
 - Logo recognition on the on-site sponsor signage and event program
 - Logo recognition on the big screen during awards presentation
- Logo recognition on the Awards of Excellence page of the CAEM website
- Logo recognition in all marketing collateral leading up to the event

PLATINUM (X1) - \$3,500

SOLD!

- Ability to have a representative introduce an award
- Verbal recognition during thank you presentation by Awards of Excellence Host
- Four (4) complimentary tickets to the event with reserved theatre and post-awards reception seating with logo recognition
 - Logo recognition on the on-site sponsor signage and event program
 - Logo recognition on the big screen during awards presentation
- Logo recognition on the Awards of Excellence page of the CAEM website
- Logo recognition in all marketing collateral leading up to the event

GOLD - \$1,200

- Two (2) complimentary tickets to the event and reserved theatre seating
- Verbal recognition during thank you presentation by Awards of Excellence Host
 - Logo recognition on the on-site sponsor signage and event program
- Logo recognition on the Awards of Excellence page of the CAEM website
- Logo recognition in all marketing collateral leading up to the event

NOMINEE
RECEPTION
SPONSOR

SOLD!

FOOD STATION
SPONSOR
(X4)

SILVER - \$600

- One(1) complimentary ticket to the event
- Verbal recognition during thank you presentation by Awards of Excellence Host
 - Logo recognition on the on-site sponsor signage and event program
- Logo recognition on the Awards of Excellence page of the CAEM website
- Logo recognition in all marketing collateral leading up to the event

MORE SPONSORSHIP OPPORTUNITIES

VENUE - IN-KIND **SOLD!**

AUDIO VISUAL - IN-KIND **SOLD!**

SIGNAGE & CREATIVE - IN-KIND **SOLD!**

REGISTRATION - IN-KIND **SOLD!**

FURNITURE / DECOR - IN-KIND **SOLD!**

VIDEO PRODUCTION - IN-KIND **SOLD!**

HOTEL PRIZE - IN-KIND

EVENT STAFF - IN-KIND **SOLD!**

PHYSICAL AWARDS - IN-KIND

- In-Kind sponsors will receive the same benefits as their respective sponsorship category

**For more information, please contact
the CAEM Office:
info@caem.ca**