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Mode Show relocates to International Centre starting in August

TORONTO – Newcom Media Inc., producer of the biannual Mode Show, announced today that the tradeshow will be relocating to The International Centre in time for its August show.

For more than 20 years, The Mode Show has been held at the Delta Hotels by Marriott Toronto Airport and Conference Centre located at 655 Dixon Road. The next edition of the tradeshow will still be held at the Delta from January 26-28, 2020.

According to Mode Show management, a relocation to The International Centre is the next logical step in order for the show to expand, thrive, and attract new buyers and exhibitors.

"Ultimately, The Mode Show has grown out of the Delta Hotel," said Melissa Arnott, show manager. "We want our existing exhibitors to be able to expand their booth spaces to accommodate their new and growing fashion and accessory lines and show them off to buyers as best they can. We also want to allow for more space for new and upcoming exhibitors and The International Centre is the perfect place for that."

Arnott said that the move will also attract new buyers, as having the show in one hall at The International Centre, they don't have to navigate multiple rooms and floors to shop.

"We are confident this move will benefit both the buyers and exhibitors by having a fresh streamlined look," Arnott said. "For buyers, this means easy access to all exhibitors' booths and time saved navigating the show floor. For exhibitors, this means booths that can expand, and a venue that can support new exhibitors, which in turn will attract new buyers. We believe with this move, buyers will be more receptive to attending the show, which is good news for all exhibitors, existing and future. Overall, we are confident this move puts The Mode Show in a position where it can thrive."

Other benefits of the new location are ease of access from Toronto's main international airport, free parking, and the ability to expand to add exciting show features and educational seminars in the future.

The Mode Show will make its debut at The International Centre in Hall 5 from August 9-11, 2020.

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