

FOR IMMEDIATE RELEASE
June 3, 2020

CMEExpo 2020 cancelled

TORONTO – After careful consideration and consultation with the Metro Toronto Convention Centre (MTCC), we, Newcom Media, have made the difficult decision to cancel the Canadian Meetings + Events Expo this coming August.

Delivering a safe and successful CMEExpo during this time is our top priority and it has become clear that doing so will not be possible as the fight against COVID-19 continues.

The MTCC will not be ready to hold events the size of CMEExpo come August, nor do we feel a large number of people would be interested in gathering at this time even if we were able to host the event in person.

“Given the impact that COVID-19 has had on our entire industry, we were hoping that the August show would be the first step towards reconnecting the industry in a personal and meaningful way,” Melissa Arnott, director of events, CMEExpo said. “Unfortunately, we will not have that opportunity in 2020. We are eager to start working on CMEExpo 2021 where we will focus on rebuilding and reconnecting the meetings and events industry in Canada.”

We hope to see you next year at CMEExpo on August 17 + 18, 2021.

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