

WHY CAEM?

CAEM is the only national association solely dedicated to promoting, supporting, and defending the interests of the trade and consumer show industry in Canada. CAEM's members include organizations that produce, plan and manage shows; suppliers of services and products to the trade and consumer show sector; and the venues where shows are hosted.

By joining CAEM you will become part of a supportive community of peers that prioritizes knowledge sharing, best practices, and resources. The relationships you will build, the targeted education you will receive and the advocacy work you will benefit from will enhance your organization and give you a competitive advantage.

MEMBER BENEFITS

- ✓ **Industry Advocacy:** CAEM proactively works to protect and defend its members' interests with all levels of government
- ✓ **Free Webinar Series** focussed on trending and pertinent industry topics - accessible live and on demand
- ✓ **Discounted member rates** for Signature Events such as the Annual Conference which brings the industry together from across Canada
- ✓ **Certified in Exposition Management (CEM) Designation** offered in partnership with the International Association of Exhibitions and Events (IAEE). In person courses offered at a discounted rate to CAEM members with distinctly Canadian content and excellent experiential learning and relationship building opportunities
- ✓ **Peer-to-peer networking and knowledge sharing**
- ✓ **Member only newsletters highlighting relevant industry information and trends**
- ✓ **Industry updates:** Members can share press releases and announcements at no charge to be posted on the CAEM website and included in newsletters
- ✓ **Job Postings:** Members can post jobs for free on CAEM's Careers page. Members may also send exclusive job posting eblasts to the entire CAEM database at a discounted rate
- ✓ **Member listing on the CAEM website**
- ✓ **Member directory where venues, products, services, and expertise can be sourced and promoted**
- ✓ **Reciprocal agreement with IAEE** where CAEM members can register for Expo!Expo! and the Women's Leadership Forum at the IAEE member rate.

NOW IS THE TIME TO JOIN CAEM'S VIBRANT COMMUNITY OF TRADE AND CONSUMER SHOW PROFESSIONALS

We make it easy and affordable for your team to be members of CAEM. There is strength in numbers and with your support we can make a significant impact

MAIN CATEGORIES OF MEMBERSHIP

Exposition Member: *Individuals whose primary activity is the management, planning or production of expositions and events, or who acts in an exposition consultant capacity*

Associate Member: *Individuals who provide or represent providers of products or services used by expositions and events in the normal course of business. Examples include venues/facilities, audio visual technology, transportation services, promotional products, and more.*

Pricing for Exposition and Associate Memberships

Initial Members = \$575

Initial Membership is paid by one person in the organization, typically the first person to become a member

Additional Members = \$275

Any additional members from the organization once the Initial membership has been paid will pay this discounted rate

Click here to become a member of CAEM today!

For more information visit our website or email info@caem.ca