

 **Job Title:** Junior Sales Representative – Trade Shows & Digital Display Solutions

 **Location:** Greater Toronto Area (GTA)

 **Company:** MaxxCharge – EV Tech & Digital Display Solutions

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## About MaxxCharge

MaxxCharge is a leader in innovative EV and digital display solutions. Alongside our charging technology, we offer high-impact **digital screen displays** built for trade shows, retail spaces, and events. Our screens help brands stand out—and we're looking for the right person to help us grow this offering across the GTA.

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## Role Overview

We're looking for a dynamic and motivated **Junior Sales Representative** to represent MaxxCharge at trade shows and events. Your mission: work the booth, engage visitors, pitch our digital screen solutions, and close deals. You'll be our front-line brand ambassador, driving new business while building lasting client relationships.

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## Key Responsibilities

- Represent MaxxCharge at trade shows, exhibitions, and industry events across the GTA
  - Proactively approach attendees and exhibitors to pitch our **digital display solutions**
  - Set up, maintain, and manage the MaxxCharge booth during events
  - Follow up on leads generated at shows and convert them into new business
  - Identify new sales opportunities by networking and prospecting at events
  - Support sales team with client outreach, product demonstrations, and proposals
  - Keep CRM system up to date with contacts, opportunities, and follow-ups
  - Collaborate with marketing to fine-tune messaging and sales materials
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## What We're Looking For

- 1–2 years of experience in sales, event marketing, or customer engagement (entry-level welcome with the right attitude)
- Confident communicator who loves face-to-face interaction
- Energetic, outgoing personality and a natural networker
- Interest in tech, digital media, or EV-related products

- Able to work flexible hours (some evenings/weekends during trade shows)
  - Must be comfortable traveling across the GTA (driver's license preferred)
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## **Perks & Benefits**

- Base salary + commission + event bonuses
  - Opportunities for growth and promotion within a fast-scaling team
  - Paid KM
  - Hands-on training and mentorship from experienced team leads
  - Be part of a company that's shaping the future of both EV and digital display tech
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**Sound like you?** Let's talk! Join MaxxCharge and be part of an exciting journey where technology meets creativity—and every event is a chance to win new business.